

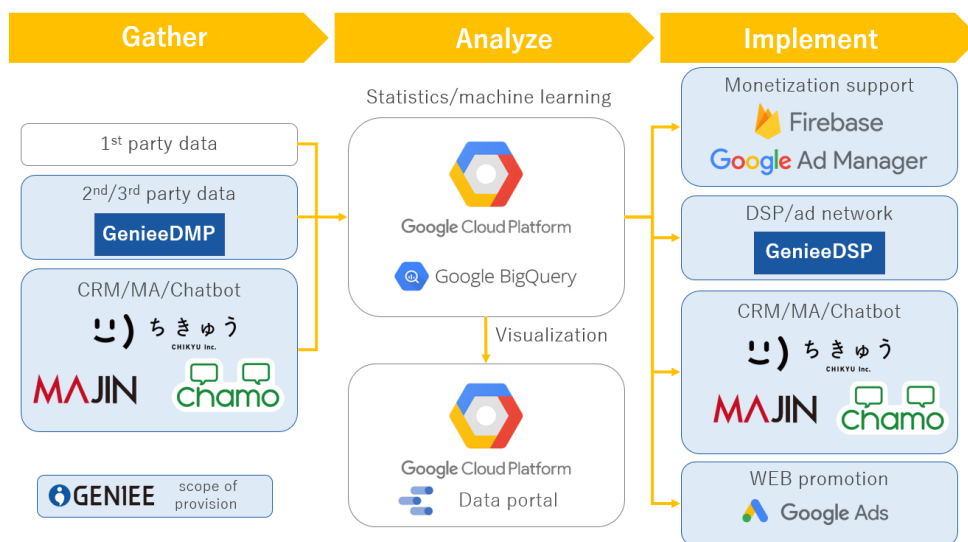
Geniee Earns Google Cloud Platform™ Service Partner Certification
Comprehensive marketing support by combing Geniee products with services such as BigQuery™ and Google Cloud Machine Learning

Geniee, Inc. (headquarters: Shinjuku, Tokyo; President & CEO: Tomoaki Kudo, hereinafter, Geniee) is pleased to announce the company has earned certification as a Google Cloud Platform (hereinafter, GCP™) service partner through the Google Cloud partner program.

Geniee excels at the proprietary development of ad platforms and marketing technology products and solutions. By combining these products and solutions with the GCP series of products, including BigQuery and Google Cloud Machine Learning, Geniee will support business digitalization by providing data-driven marketing solutions incorporating the latest technology.

And by using GCP to provide app developers with Firebase™ integration support, Geniee will provide solutions for maximizing in-app revenues.

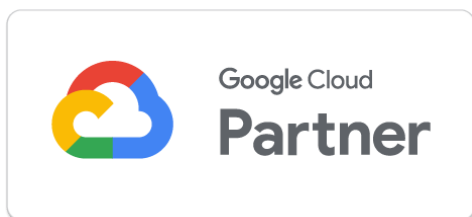
▼Service provision example



■ Background and purpose of earning partner certification

Since its founding, Geniee has spent over eight years promoting sales of Google products in the ad technology domain while also developing compatible peripheral tools. Geniee also has vast experience using BigQuery and other GCP products in its in-house product development.

Responding to growing demand among client businesses for cloud products, Geniee decided to obtain partner certification with the goal of applying this knowledge and experience towards providing GCP-based solutions.



See the following page for details concerning the Google Cloud Platform partner program.

<https://cloud.google.com/partners>

■ Future outlook

Moving forward, Geniee will incorporate GCP products such as BigQuery and Google Cloud Machine Learning into its own technology and products in order to provide client businesses with next-level marketing support.

Geniee will continue contributing to business expansion for client businesses by using the power of technology to provide new value.

* Google, Google Cloud, Google Cloud Platform, GCP and BigQuery are registered trademarks of Google LLC.

■ Overview of Geniee Inc.

Representative : Kazuaki Kudo, President and CEO

Headquarters : Sumitomo Realty & Development Shinjuku Oak Tower 6th Floor, 6-8-1 Nishi Shinjuku, Shinjuku-ku, Tokyo

Established : April 2010

Capital : 1,539 million yen (as of end of March 2019)

Employees : 258 (consolidated, as of end of March 2019)

Overseas offices : Singapore, Vietnam, Indonesia, Thailand, India

Operations : Geniee's mission is to use technology to create new value and work with clients to build success. We are a marketing technology company that develops and provides solutions to the various issues related to improving corporate income and increasing productivity.

URL : <https://geniee.co.jp/>

<Inquiries concerning this press release>

Geniee, Inc. Public Relations

TEL: 03-5909-8177 Mail: pr@geniee.co.jp